KEY FACTS ON COMMUNITY FOUNDATIONS

Outlook for Community Foundation Giving

Estimated giving by U.S. community foundations was basically unchanged in 2011, following a less than 1 percent increase in 2010. Community foundation giving has remained flat for the last three years, hovering at roughly $4.2 billion.¹

Prior to the recent recession, community foundations typically reported faster rates of annual growth in giving than independent or corporate foundations. While it may appear that this trend has reversed in the past couple of years, in reality many community foundations are reporting growth in funding. In fact, community foundations responding to the latest “Foundation Giving Forecast Survey” reported a **median increase** in 2011 giving of just over 5 percent. However, a handful of the largest community foundations reported substantial reductions, which kept overall giving flat.

Community foundations may begin to show stronger overall growth in giving in 2012. According to the Foundation Center’s latest “Foundation Giving Forecast Survey,” close to half of community foundations (45 percent) anticipate increasing their giving this year. Of these foundations, more than two-fifths estimate giving increases of 10 percent or more.

³For more details see S. Lawrence, Foundation Growth and Giving Estimates, The Foundation Center, New York, 2012.

Three out of five surveyed community foundations expect to increase giving or keep it the same in 2012

<table>
<thead>
<tr>
<th>Percent of Number of Foundations</th>
<th>All Foundations</th>
<th>Independent</th>
<th>Corporate</th>
<th>COMMUNITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>0%</td>
<td>44% Increase</td>
<td>42% Increase</td>
<td>53% Increase</td>
<td>45% Increase</td>
</tr>
<tr>
<td>20%</td>
<td>39% Decrease</td>
<td>39% Decrease</td>
<td>31% Decrease</td>
<td>40% Decrease</td>
</tr>
<tr>
<td>40%</td>
<td>18% No Change</td>
<td>19% No Change</td>
<td>16% No Change</td>
<td>15% No Change</td>
</tr>
<tr>
<td>60%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>80%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>100%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: A total of 1,077 foundations responded to this question.
The “Foundation Giving Forecast Survey” was conducted in January 2012.
Inflation-adjusted community foundation giving has increased nearly fivefold since 1990

Accounting for inflation, community foundations reported the fastest cumulative growth in giving since 1990

Since 1990, community foundations have increased their share of overall foundation giving

Note: Figures estimated for 2011.
¹Percent change in constant 1990 dollars based on annual average Consumer Price Index, all urban consumers (Source: U.S. Department of Labor, Bureau of Labor Statistics, as of July 2012).

Note: Figures estimated for 2011; due to rounding, figures may not add up.
²Excludes giving by corporate operating foundations.

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Compared to independent and corporate foundations, the larger community foundations included in the Foundation Center’s 2010 grants sample¹ were more likely to provide funding for arts and culture, education, and religion. They were less likely to provide funding for international affairs and public affairs/society benefit.

By target population group, community foundation giving primarily benefited the economically disadvantaged and children and youth—consistent with independent and corporate foundations. By types of support, community foundations favored program support, followed by general operating support.

¹The Foundation Center’s 2010 grants sample database includes all of the grants of $10,000 or more awarded by 1,330 of the largest U.S. foundations, including 128 community foundations. The overall sample accounted for roughly half of grant dollars awarded by the more than 76,000 grantmaking U.S. foundations.

Community foundations provided relatively larger shares of their funding to arts and culture, education, and religion in 2010

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Education and human services were the top priorities of community foundations in 2010

- Arts & Culture: 13%
- Education: 26%
- Environment & Animals: 6%
- Health: 14%
- Human Services: 21%
- International Affairs, Development, & Peace: 2%
- Other¹: 2%
- Public Affairs/Society Benefit¹: 10%
- Religion: 4%
- Science & Technology: 3%

Note: Based on a sample of 128 larger community foundations. Due to rounding, figures may not add up to 100 percent.

¹Includes civil rights and social action, community improvement and development, philanthropy and voluntarism, and public affairs.

²Includes 0.5 percent of community foundation grant dollars awarded for the social sciences.

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Community Foundation Giving Patterns, 2010

Community foundations provided relatively larger shares of their funding to arts and culture, education, and religion in 2010.

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Note: Based on a sample of 1,330 larger foundations, including 128 larger community foundations. Due to rounding, figures may not add up to 100 percent.

¹Includes civil rights and social action, community improvement and development, philanthropy and voluntarism, and public affairs.

²Includes 0.5 percent of community foundation grant dollars awarded for the social sciences.

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Community foundations prioritized giving for the economically disadvantaged and children and youth in 2010

Community foundations allocated a larger share of their grant dollars for operating support than did foundations overall in 2010

Summary 2010 Statistics for Community Foundations

Change in Community Foundations, 2009 to 2010

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2010</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of Foundations</td>
<td>737</td>
<td>734</td>
<td>-0.4</td>
</tr>
<tr>
<td>Total Giving</td>
<td>$4,174,413</td>
<td>$4,213,390</td>
<td>0.9</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$49,491,219</td>
<td>$55,555,918</td>
<td>12.3</td>
</tr>
<tr>
<td>Gifts Received</td>
<td>$4,814,379</td>
<td>$4,751,748</td>
<td>-1.3</td>
</tr>
</tbody>
</table>

Note: Dollars in thousands.

Community foundation giving represented about one-tenth of total foundation giving in 2010

Note: Based on total giving by 76,610 grantmaking private and community foundations.

¹Excludes giving by corporate operating foundations.
Close to half of community foundations reported $1 million or more in giving in 2010

Well over half of community foundations reported $10 million or more in assets in 2010

Note: Based on total giving by 734 grantmaking community foundations. Due to rounding, figures may not add up to 100 percent.

Note: Based on 734 grantmaking community foundations. Due to rounding, figures may not add up to 100 percent.
Summary 2010 Statistics for Community Foundations, continued

Community Foundations by State, 2010

The Midwest accounted for close to half of community foundations in 2010

Note: Giving includes grants, scholarships, and employee matching gifts; excludes set-asides, loans, PRIs, and program expenses.

Source for all data: The Foundation Center

For more information contact Reina Mukai at (212) 807-2467 or rkm@foundationcenter.org. “Key Facts on Community Foundations” is available at foundationcenter.org.